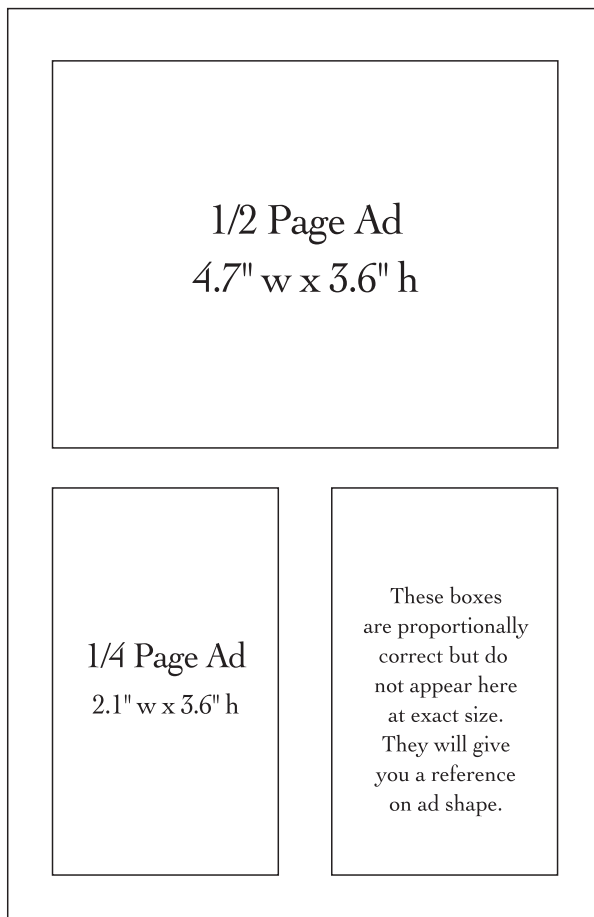


PROGRAM BOOK PRODUCTION SPECIFICATIONS

Booklet Page Size – 5.5"w x 8.5"h

Full Page Ad – 4.7" w x 7.5" h



The Program Book will be printed in one color (black or blue ink) on a smooth, lightweight white paper with a sturdy cover at a 120 line screen. We anticipate printing about 500 copies. These books will tell the story of our Foundation and will be distributed both at the Golf Tournament and throughout the next year.

If you would like us to design your ad, send the content, a high-resolution logo (vector format) and any photos as high resolution (300dpi) files.

We accept JPG, TIF, EPS and PDF formats.

Email longboth@epix.net or snail mail to:

Longbotham Strategic Marketing
P.O. Box 441, Dalton, PA 18414

If you would prefer to provide us with an existing advertisement, carefully size your ad to fit the appropriate measurements and email the press-ready, high resolution PDF to longboth@epix.net.

**If you'd like to learn more, visit us at www.HelpKevinWalk.org!
Plus, think about the many ways in which you can help our Foundation...**

Hold a fund-raiser or special event in your community. Make a donation. Consider planned giving...bequests, annuities and charitable trusts. Remember a loved one with a memorial gift. Volunteer to help with one of our fund-raisers. Ask us to speak in front of your classroom, school event, club or corporate gathering. Support scholarships for promising scientists and researchers.

Become a Corporate Sponsor and bring your company's strengths to the table...community involvement, brand power, employee, vendor and customer bases, etc. Remember, when you share your gifts with other people, those gifts multiply and expand, enriching many, many lives. Spread the word...tell your neighbors and friends!